

www.hofstra.edu
sybil.a.delgaudio@hofstra.edu

pr person:

Lindsey Calabrese prplac@hofstra.edu

(needs to see this before we send out)

University Relations

Hofstra Hall

Phone: 516-463-4687

Fax: 516-463-5146

FOR IMMEDIATE RELEASE

February 2008

Contact: Harry Lassiter

212-688-4800

harry@thelassitercompany.com

**NEW CONVERGENCE NEWSHUB TEACHES JOURNALISM STUDENTS
THE FUTURE OF MEDIA**

*All types of media converge in a single space at Hofstra University's
School of Communication
New facility will be featured in upcoming presidential debate.*

Hempstead, New York...Hofstra University's innovative NewsHub is a newsroom and adjacent classroom that gives journalism students access to all news media within a single space. Included in NewsHub are radio and television broadcast systems, including production and editing equipment, combined with print and Internet vehicles to provide multi-media "cross training" for future journalists.

Located in the University's School of Communication, NewsHub was previously a collection of small classrooms and offices. Architects Murphy Burnham & Buttrick combined these spaces, raised the ceilings, and created a buzzing news center for blogging, Web news, radio, television, and print into a single space. These various news venues combine to generate multimedia communications that are more effective than single-source news production.

“Collaboration is essential among journalists,” says Sybil DelGaudio, Dean of Hofstra’s School of Communication, which has about 500 journalism majors.

“NewsHub gives students access to all of the news applications available to the media in a single place. As a result the students become familiar with the news in its many forms.”

The new space is so successful, it is likely to be used by students and professional journalists to generate their news reports during the final Presidential debate between Democratic and Republican candidates, which will be held at Hofstra in October.

NewsHub is designed for flexibility. Students can create work on their own, with other students, or with professors located remotely. The Hub’s “wall of technology,” visible upon entrance to the building, includes computers, around-the-world clocks, displays, links to the school’s FM radio station, WRHU, community journalism Web site, <http://nassaunews.org/>, and closed-circuit television station.

NewsHub includes both PC and Mac computers equipped with Avid non-linear digital editing software, i-News and News Cutter and the latest and most useful information management and handling tools. Large plasma screens provide displays of resource material, while cross-media news and information coordination systems help manage content. The facility is also outfitted with high-speed networking capabilities and appropriate software while mobile cameras maintain contact among student reporters and the room’s digital infrastructure.

“This project was a wonderful architectural opportunity to create a new dynamic core within a sprawling academic building,” says Jeff Murphy, a partner with Murphy Burnham & Buttrick. “The design of NewsHub benefited from our client’s clear vision of what communications education should be.”

Hofstra School of Communication NewsHub, Hempstead, NY

Architect: Murphy Burnham & Buttrick, New York City

Size: 3,000 square feet

Completion: December 2007

Murphy Burnham & Buttrick brings new ideas, design talent, and experience to institutional, commercial, and residential projects. The 25-person firm provides architectural, planning, interior design, and historic preservation services.